Red Rock Webscapes × NextGen Web Experts

WEB DESIGN · PREBUILT SITES · MANAGED HOSTING · CUSTOM APPLICATIONS · DIGITAL MARKETING

Reseller Packet: Schedule of Prices & Program Terms

Las Vegas, NV 89119 (725) 207-0276 hello@redrockwebscapes.com projects@redrockwebscapes.com

RESELLER PACKET — DOCUMENT RP-2026.2 · PARTNER-ONLY · NOT FOR PUBLIC POSTING

1 · WHAT RESELLERS SELL

SERVICES, WHOLESALE — QUOTES TO YOUR OWN CLIENTS AT YOUR OWN RETAIL

Approved resellers sell NextGen's web design, hosting, business email, SEO & lead generation, e-commerce builds and store operations, support tokens, and custom app development — fulfilled end-to-end by Red Rock Webscapes. Each section below is the wholesale cost basis for one of those sellable services; your retail price is your decision, and the margin is yours. First-pick rights on new prebuilt inventory are a partner perk; the public prebuilt shelf itself is buyer-direct and priced by offer between buyer and site owner — negotiating any specific prebuilt purchase with its current owner is a separate, direct transaction.

2 · WHOLESALE TERMS PER STANDARD SITE

THE ECONOMIC CORE OF THE RESELLER PROGRAM

Reseller remits a combined $1,765.00 per standard turnkey site:

REMITTANCE ITEM	COMPONENT DESCRIPTION	AMOUNT
Wholesale Build Fee	Standard responsive, mobile-first site production (fulfilled by RRW)	**$1,000.00**
First-Year Hosting Package	Care Basic White-Glove Managed Hosting & Support, mandatory Year 1 fiber (15% off monthly rate)	**$765.00**
Total standard remittance per unit		**$1,765.00**

Remittance is due on or before site deployment, payable to Red Rock Webscapes by Cash / ACH / check only. Reseller sets retail freely; anything collected above $1,765.00 is the reseller's margin. From Year 2 forward, hosting renews directly between the buyer and RRW under the buyer's own agreement.

3 · MANAGED CARE PLANS

BUYER-DIRECT BILLING TIERS (UPGRADES BILLED BY RRW, NOT RESELLER)

PLAN	INCLUSIONS	RATE
Care Basic	Full DNS/nameserver management, domain registration & renewal administration, NVMe cloud hosting, 2 free 10 GB email accounts, SSL, daily offsite backups, firewall & malware monitoring, 24/7 uptime monitoring, direct phone support (M–F 9–5 PT), 1 hr/mo routine edits. Zero control panel for the client.	**$75/mo** **$765/yr** ~~$900~~
Care Plus	Everything in Care Basic plus 3 hrs/mo of edits/development, priority support queue, monthly performance/health audits.	**$150/mo**
Commerce Care	High-resource e-commerce hosting, PCI-compliant checkout architecture, automated database backups, 2 hrs/mo store catalog/technical assistance.	**$150–$250/mo**

4 · BUSINESS EMAIL

PER-MAILBOX WITH MIX-AND-MATCH TIERS · TWO 10 GB FREE WITH CARE BASIC

STORAGE	BASIC EMAIL	ENHANCED EMAIL (PUSH SYNC, SHARED CALENDARS)
10 GB	**$4.49/mo**	**$7.99/mo**
20 GB	**$6.49/mo**	**$9.99/mo**
30 GB	**$7.99/mo**	**$11.49/mo**
40 GB	**$9.99/mo**	**$13.49/mo**
50 GB	**$11.99/mo**	**$15.49/mo**

All mailboxes include webmail, IMAP/POP/SMTP, spam/phishing protection, mobile setup, and 100% free migration. Annual prepay: monthly rate × 12. Additional storage blocks $1.99/mo per 10 GB. Domain registration & DNS management $25/domain/yr.

5 · ON-DEMAND SUPPORT & DEVELOPMENT TOKENS

TOKENS DON'T EXPIRE WHILE SITE IS ON AN ACTIVE CARE PLAN

PACKAGE	TOKENS	TOTAL	PER TOKEN	SAVINGS
Single token	1	**$35.00**	**$35.00**	—
5-Pack	5	**$150.00**	**$30.00**	**14%**
10-Pack (most popular)	10	**$275.00**	**$27.50**	**21%**
25-Pack (Growth)	25	**$600.00**	**$24.00**	**31%**
50-Pack (All In)	50	**$1,000.00**	**$20.00**	**43%**

Redemption: 1 token = copy swap / image update / minor CSS / link or typo fix / menu update. 2 tokens = new page section / form setup / plugin install / content migration. 3–5 tokens = custom feature / 3rd-party API / major redesign / advanced commerce config. Turnaround 1–2 business days.

6 · FULL DESIGN & BUILD PACKAGES

MILESTONE STRUCTURE ON LARGER SCOPES: 20% DOWN · 50% DRAFT · 20% APPROVAL · 10% DEPLOY

PACKAGE	SCOPE	LIST	PROMO RATE (20% OFF)
Launch	1-page responsive landing site, contact form, branding, basic SEO · paid upfront	**$600.00**	**$480.00**
Essential	3-page site (Home/About/Contact), custom UI & navigation, analytics · paid upfront	**$1,200.00**	**$960.00**
Growth	5-page site, blog/portfolio section, on-page SEO, social integration	**$2,000.00**	**$1,600.00**
Commerce	E-commerce (up to 25 products), cart, Stripe/checkout, inventory	**$3,500.00+**	**$2,800.00+**
Signature	Fully custom web app / enterprise site, dashboards, custom APIs (or $100/hr)	**$8,000.00+**	**$6,400.00+**
Website Launchpad	$0 development labor, low setup fee, 12-month managed partnership	—	**$99.00/mo**

7 · E-COMMERCE OPERATIONS

TURNKEY BUILDS INCLUDE YEAR 1 DOMAIN & HOSTING

SERVICE	INCLUSIONS	RATE
Brick & Mortar Package	Custom store design, up to 100 products, in-store/local pickup, Google Business Profile, payment processing	**$2,500.00+**
E-Tail Retail Package	Multi-category catalog, unlimited products, customer accounts, wishlists, email-marketing automation	**$3,500.00+**
Dropshipping Package	Automated supplier sync, real-time inventory, automated fulfillment, dynamic shipping rates	**$4,000.00+**
Customer Service Management	Live chat, ticketing, FAQ maintenance, order inquiries, returns/exchanges with SLA	**$349.00/mo**
Store Operations Management	Inventory monitoring, order tracking oversight, catalog updates, sales analytics, monthly strategy calls	**$449.00/mo**
Revenue Share Partnership	End-to-end paid ads (Google/Meta/TikTok), email retention funnels, CRO — qualifying brands	**10–15% of gross sales**

8 · SEO & LEAD GENERATION

ALREADY PRICED 10% BELOW STANDARD PUBLISHED SRP

PLAN	FOCUS	PUBLISHED SRP	CLIENT RATE
GMB Local SEO — Basic	GBP optimization, category audit, weekly posts, review strategy (lower-competition niches)	**$999.00/mo**	**$899.10/mo**
GMB Local SEO — High-Level	GBP authority building, citations, competitive local map-pack rankings (recommended Las Vegas)	**$2,500.00/mo**	**$2,250.00/mo**
CTR SEO — Hatchling	Snippet optimization, schema markup, title/meta rewrites, SERP feature targeting	**$437.80/mo**	**$394.02/mo**
Website Page Optimization	Single-page deep audit, keyword targeting, content overhaul, internal links	**$175.98/pg**	**$158.38/pg**
Press Release Distribution	PR drafting, major news-wire distribution, GBP map embed	**$120.98**	**$108.88**
Pay-Per-Lead Generation	Verified inbound qualified phone leads (requires established GBP review profile)	**$77.00**	**$69.30**

9 · CUSTOM APP & MOBILE DEVELOPMENT

WITH 30 DAYS OF POST-LAUNCH WARRANTY ON ALL BUILDS

SERVICE	INCLUSIONS	RATE
Discovery & Prototype	User journey mapping, UX wireframes, design system, developer handoff, guaranteed fixed build quote	**$1,500.00 flat**
PWA / Internal Tool	Portals, role-based dashboards, database integrations (MariaDB/SQLite/React), reporting engines	**$8,000.00+**
Native iOS & Android Apps	Full native dev, App Store & Google Play submission, push notifications, offline data handling	**$15,000.00+**
App Maintenance	OS compatibility, dependency patches, uptime monitoring, priority fixes	**$150.00+/mo**

10 · BUILD ADD-ONS

OPTIONAL EXTRAS FOR ANY FIVE-PAGE BUILD

Blog / news section
+ $150.00

Booking / scheduling
+ $199.00

Membership / client logins
+ $350.00

Multilingual site
+ $250.00

Local SEO + Google Business Profile
+ $150.00

Advanced forms
+ $75.00

Photo / video gallery
+ $75.00

Newsletter signup
+ $75.00

Live chat
+ $50.00

Blog, e-commerce, membership, booking, and newsletter features require managed hosting — hosting is added automatically, first month billed with the build, renewing monthly after that.

11 · PROGRAM & BILLING POLICIES

THE CONTRACT-GRADE FINE PRINT

Billing cycles & methods
Hosting and monthly care plans are billed in advance on the 1st of each calendar month; annual plans renew on the activation anniversary. RRW accepts Cash, ACH / direct bank transfer, or check only — credit cards are not accepted.

Support windows & turnaround
Standard support Monday–Friday, 9:00 AM–5:00 PM PT, with 24/7/365 emergency response for infrastructure outages. Routine token tasks complete in 1–2 business days; larger scopes follow mutual milestone schedules.

Cancellation
Care plans require 30 days' written notice — no early-termination fees or lock-in. On settlement, full site archives and domain transfer auth codes are released.

Client ownership
Buyers keep 100% ownership of domain, brand, content, and data. RRW releases all archives and transfer codes with zero lock-in friction.

Reseller billing boundaries
Reseller invoice covers exactly the agreed site price + $765.00 first-year Care Basic package. Hosting tier upgrades, extra mailboxes beyond the 2 included 10 GB accounts, Enhanced email tiers, storage blocks, token packs, marketing/SEO services, e-commerce operations, and custom app development are billed directly by RRW to the buyer — never by the reseller.

Onboarding & dedicated support
Upon each sale, reseller introduces the buyer to RRW and submits the completed Client Service Order Form & Selection Schedule. Every buyer receives a dedicated Las Vegas-based account representative: (725) 207-0276, M–F 9–5 PT, projects@redrockwebscapes.com.

12 · VOLUME DISCOUNTS

TIERED PRICING FOR GROWING PARTNERS — SET WITH YOUR ACCOUNT REP

All rates above are the single-site floor. Approved partners moving multiple builds per month qualify for progressively better pricing across build fees, care-plan commissions, token packs, and add-ons. Volume tiers are configured at onboarding (or renegotiated on anniversaries) based on your trailing 3-month build count. Larger portfolios can also unlock co-branded sales collateral, dedicated fulfillment routing, and first-pick rights on new prebuilt inventory.
